

MEDIA RELEASE

Healthy Spot Is Wind Powered!

Vernon, BC March 17, 2010 – Healthy Spot Pet Nutrition has signed on with Bullfrog Power, Canada’s 100 per cent green electricity provider. The decision is a significant step in the organization’s environmental plan—and one that Healthy Spot hopes will inspire others to action. By signing on for green electricity with Bullfrog Power, Healthy Spot will reduce its impact on the environment and help to create a cleaner energy future for British Columbia by supporting the province’s growing renewable power industry.

“Choosing 100 per cent BC wind power with Bullfrog Power reflects our commitment to the environment and to the future of the community in which we live,” said Andrea Lee, one of the Owners of Healthy Spot Pet Nutrition. “We believe that small businesses have an important role to play in promoting positive choices, and we hope that our decision to support green electricity inspires others to take personal action for the environment.”

In BC, Bullfrog’s power comes exclusively from the new **Bear Mountain Wind Park in Dawson Creek, British Columbia**. Bullfrog’s generators inject wind power onto the regional grid to match the amount of power Healthy Spot’s retail location and home office uses.

The staff at Healthy Spot do all they can to reduce their “paw” print. Recycling almost everything they can, sourcing and selling as much local product as possible, offering toys and accessories made with recycled materials, using non-toxic cleaners throughout the store, offering 100% recycled paper shopping bags, using recycled paper and staple-less staplers and now **Healthy Spot is Bullfrog-powered with 100% BC based wind power!!**

Healthy Spot opened on April 5th 2008 and is owned and operated by Vernon residents John Lauridsen and Andrea Lee. With a long-standing interest in animal welfare and nutrition, John and Andrea created Healthy Spot to offer a retail service focused on healthy and active lifestyles for dogs and cats.



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